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**March 3-7, 2026**  
**Las Vegas Convention Center**  
**Las Vegas, Nevada**  
**Deadline to Register: July Friday 25, 2025**

**Saskatchewan Trade & Export Partnership (STEP)** is proud to lead Saskatchewan's trade mission to CONEXPO-CON/AGG 2026, taking place March 3-7, 2026, in Las Vegas, Nevada.

**CONEXPO** is the premier North American trade show for the construction and infrastructure sectors, attracting over 130,000 industry professionals and buyers from across the globe. Held every three years, the show covers all major construction sectors, including earthmoving, lifting, concrete, aggregates, safety, and jobsite technology. Participants will benefit from STEP's deep trade expertise, extensive international connections, and a strong track record of leading export-ready companies to global success.

## WHY PARTICIPATE AT CONEXPO 2026?

CONEXPO-CON/AGG 2026 is North America's largest construction trade show, bringing together professionals from across the construction, aggregates, and ready-mixed concrete industries to explore the latest equipment, technologies, and services. With total U.S. construction spending reaching **\$2.1 trillion USD in 2024, over \$1.2 trillion USD in infrastructure funding** allocated through 2026, and Canadian construction machinery exports to the U.S. **growing by 16%** in 2023 alone, CONEXPO-CON/AGG is a great chance for Saskatchewan exporters to meet key decision-makers, learn about the latest industry trends, and secure new deals and partnerships with organizations from across Canada, the U.S., Latin America, and around the world.

## MISSION HIGHLIGHTS:

**Pre-Show Intelligence:** STEP will deliver webinars and preparation sessions covering logistics, tradeshow strategy, and U.S. market entry tips. Exporters will gain actionable insights to ensure they're fully ready for CONEXPO 2026.

**Business Matchmaking:** Participants will have access to the pavilion, ideal for hosting B2B meetings and networking with international buyers, dealers, and partners.

**Group Logistics & Discounts:** STEP will coordinate a consolidated shipment option for brochures and/or display equipment from Saskatchewan to Las Vegas (subject to demand). Any travel discounts (i.e. airfare and/or hotel discount codes) will also be shared with trade mission participants as they become available.

**Marketing & Buyer Outreach:** Participating companies will benefit from being featured in STEP's social media campaign, digital promotions, and targeted outreach to U.S. and international buyers in collaboration with our industry and government partners.



## SECURE YOUR PARTICIPATION IN THE SASKATCHEWAN PAVILION

### I'm interested in attending the show:

I will attend and I am interested in exhibiting with STEP. I would require ~10x10 turnkey kiosk within the Saskatchewan Pavilion for **\$9,500 CAD**.

I will attend and exhibit (on my own and have secured booth space).

I am interested in STEP representing me at CONEXPO 2026.

### I'm interested in walking the show:

Standard Walker Package - **\$1,500**

*Includes: Badge registration & access to hospitality in the pavilion.*

Premium Walker Package - **\$2,500**

*Includes: Badge registration, access to hospitality within the pavilion, access to B2B meeting spaces within the pavilion, & video advertisement on the shared video screens in the pavilion.*

### I'm interested in STEP Services:

I am interested in learning more about STEP's Logistical support and shipping consolidation.

I am interested in applying for STEP's funding programs.

*It is the responsibility of the STEP member to separately apply for the funding programs. Applications must be submitted no later than 45 days before the event and funding is not guaranteed. Funding application deadline: Friday, January 16th, 2026.*

Company Name: \_\_\_\_\_

Participant Name(s) / Title(s): \_\_\_\_\_

Tel. Number(s): \_\_\_\_\_

E-mail(s): \_\_\_\_\_

**On behalf of my company, I agree to participate in this trade mission in the selected capacity above. I understand if my company can no longer attend this mission, we are responsible for any costs incurred by STEP unless a replacement participant is found.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ (dd-mm-yyyy)