



STEP PREMIUM MEMBER  
Incoming Buyer Program  
Evaluation Form

SECTION 1: STEP MEMBER INFORMATION

Name:

Company:

Address:

Sector Represented:

SECTION 2: BUYER INFORMATION

Company

Address:

SECTION 3: RESULTS FROM BUSINESS PROGRAM

1. Was this the buyer's first visit to Saskatchewan?

Yes       No

2. Did the availability of the incoming buyers program encourage you to invite this buyer to Saskatchewan?

Yes       No

3. Would the buyer have visited without the financial support of the program?

Yes       No

4. The business development objectives achieved as part of this initiative were:

(please check all that apply):

Found new customers to purchase, distribute or import our products or services

Found new customers to represent (agents or brokers) our products or services

Pursued new joint venture opportunities, alliances or partnerships

Identified partners subcontractors for an international development project

Other (please elaborate):

Results:

Approximate Total \$ Value of Sales (CDN dollars): \_\_\_\_\_



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SECTION 4: FEEDBACK ON PROGRAM

1. Please rank each of the following elements of the program:

	Not Helpful			Extremely Helpful		
	1	2	3	4	5	6
Ease of Application	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Program Financial Support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. PLEASE COMMENT ON THE VALUE OF THE STEP PREMIUM MEMBER INCOMING BUYER PROGRAM TO YOUR BUSINESS STRATEGY BELOW:

3. DO YOU HAVE ANY SUGGESTIONS FOR IMPROVEMENT TO THE PROGRAM?

Date: \_\_\_\_\_ Applicant Signature: \_\_\_\_\_